

Sign to support and save: Crusade of Mercy contributions help reshape lives

Have you used the power of your pen to write a happy ending for hundreds of thousands of area people in need? Your signature on a United Way/Crusade of Mercy pledge card and your promise to contribute to the 1999 campaign mean that agencies throughout Chicago and area suburbs can continue to supply programs and services that change lives.

Loyola University Chicago's campaign continues through Oct. 28, with a goal of securing \$200,000 in pledged gifts to the United Way/Crusade of Mercy. The theme of this year's crusade is "You Can Write a Happy Ending."

"The more I'm involved with the campaign, the more I am impressed with the amount of good done by United Way-funded agencies," said Vice President for University Ministry Lawrence Reuter, S.J., Loyola's United Way/Crusade of Mercy general campaign coordinator. "They provide grassroots care for children, families and senior citizens ... which couldn't exist without this funding."

United Way serves more than 160 communities in a five-county area: Cook County (including Chicago), DuPage, southeastern Lake, and parts of Kane and Will counties. Contributions help a network of more than 430 health and human care agencies, most with a neighborhood focus.

"I'm confident we can reach our goal of \$200,000 in gift contributions, though I do want to stress that Loyolans' participation in the campaign is more important than the amount of money they are able to give," Reuter said. "Most

Loyolans can share a story of someone in need who was helped by a United Way-funded agency."

Since 87 cents of each donated dollar goes directly into programs and services, even modest gifts have noticeable impact. Here are some examples:

- \$1 a week (\$52 annually) provides one hour of social services for the deaf and hearing impaired.
- \$3 a week (\$156 annually) provides 10 children with lead poisoning screening.
- \$5 a week (\$260 annually) provides one week of summer camp for two children.
- \$7 a week (\$364 annually) provides emergency food for 10 families without anything to eat.
- \$10 a week (\$520 annually) provides group activities for 13 lonely seniors.
- \$20 a week (\$1,040 annually) provides eight battered women and children with one week of safe, secure shelter.
- \$30 a week (\$1,560 annually) provides eight hours of day care for 44 children.

Pledge cards offer guidelines for giving. Contributions may be made as one lump sum, or spread over the course of a year, and can be provided with speed and ease through payroll deduction.

Loyola University Chicago President John J. Piderit, S.J., again will host a breakfast or lunch for the department with the highest percentage of participation in the campaign; to qualify, units must have between 15 and 30 members.

For more information about the 1999 United Way/Crusade of Mercy campaign, call University Ministry at 8-2089.

Loyolans give gift of time to campaign

Loyola's United Way/Crusade of Mercy campaign relies on a team of volunteers to coordinate gifts across the university. Campus co-chairs track and tally pledge cards on their respective campuses, and work with the department captains who personally ask co-workers to participate in the campaign.

This is Joyce Knight's second stint as a campus co-chair, and she has served as a department captain in the past. An administrative assistant in the College of Arts and Sciences, Knight has been involved with United Way campaigns since she joined Loyola 18 years ago. Despite the time involved, Knight notes that department captains and campus co-chairs readily serve.

"There is no hard sell and no resistance to volunteering," said Knight. "In fact, all of this year's department captains are experienced."

"This is such a worthwhile way to inspire giving to charity," she said. "We see people on the street, but we just aren't sure if giving them money will really help them. The United Way funds reputable organizations that do help people. This is my way of being part of the solution and doing something good in this world."

Assistant Professor Harvey Boller, J.D., of the accounting department in the School of Business Administration, brushes aside the notion that he is unusual in his willingness to take on the duties of a campus co-chair: "I'm not atypical at all. Countless people here take to heart the Jesuit mission of being people for others. I'm just a reflection of the culture here."

"Loyola is a very special place," he said. "I feel privileged to participate in helping this unique and efficient charity, which is able to keep its overhead operating expenses low while helping so many people in so many different contexts."

The United Way's commitment to funding numerous agencies rather than one group inspired Rose Lach, director of education and support services, LUMC, to accept the challenge of being a campus co-chair after several years of department captaincy. To encourage participation, she stresses "any contribution is significant to help someone in need."

This year's roster of United Way/Crusade of Mercy campus co-chairs includes:

- LSC—Gloria Jacobson, Ph.D., R.N., nursing (8-3134); Joyce Knight, CAS (8-3524).
- MCL—James Fritts, Ph.D., education (3-3482).
- WTC—Harvey Boller, J.D., accounting (5-7043); Patricia Guillen, government and community relations (5-7800).
- LUMC—Donna Burt, ambulatory services (6-0762); Diane Deacy, women's health (6-8171); Sheryl Ellis, health care accounting (6-1043); Robert Freeark, M.D., president's office (6-3214); Cindy Gonya, medical school administration (6-5327); Rose Lach, education and support services (6-4490); Ruth Mackeben, MAGIS (6-7919); James Vice, ombuds office (6-5228).

Campus co-chairs and department captains rallied at campaign kick-off events late last month, generating enthusiasm and energy for the month-long pledge period. In addition to words of inspiration from Loyola's General Campaign Coordinator Lawrence Reuter, S.J., and President John J. Piderit, S.J., Loyolans at LSC and LUMC events heard from Ann O'Keefe, an administrator at the St. Vincent DePaul Center on Halsted Street, who came to thank Loyolans for funding and for the volunteer work of undergraduate and medical students.

Your gifts reach real people

Last year, contributions to the United Way/Crusade of Mercy reached 2.5 million people in the Chicago area. Those numbers have names and stories:

Mary was broke, addicted and homeless in Chicago. She sought refuge in Residents for Effective Shelter Transitions (REST), and with their help, joined a 12-step recovery program and employment training while living at the center. She now works full-time and plans to attend college.

Sophia, an 18-year-old in Palatine, worried about juggling a new baby, school and work. Through Children's Home and Aid Society of Illinois (CHASI), she was able to get subsidized daycare while she worked and attended school. She's now self-sufficient and provides a stable family for her daughter.

Jerry, a 12-year-old in the Uptown neighborhood, ran to the streets to escape his grandmother's beatings. Guided to the Teen Living Programs Foundation House, he experienced a sense of

belonging through a stable environment and new friends. Feeling safe, he continues to attend school and has hopes for a bright future.

These are real people with real stories, whose contact with United Way-funded agencies changed their lives for the better.

Imagine the names, faces and personal stories of the

- 402,239 children and youth who received educational, social and recreational opportunities
 - 115,138 individuals who were helped with basic needs such as food, clothing and a place to sleep
 - 189,441 children and adults with disabilities who were helped to become self-sufficient
 - 110,177 senior citizens who participated in lifestyle activities
 - 158,344 persons provided with counseling and guidance
 - 69,938 children and adults given health care
- ... all through contributions made last year.

New vice president for human resources

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sition control and salary-budgeting system that linked position and budget planning for more than \$100 million in salary and benefits.

"People interest me, and the organization of people and the development of systems to help them accomplish organizational and individual objectives provides daily motivation and inspiration," he said. "The novelty and complexity of issues you confront in helping organizations and people presents me with the type of challenges I need to continue to grow personally and develop professionally."

Kelly said he's keenly aware of the friend-

ly rivalry between the two universities.

"When you grow up Catholic in Chicago, you either attend DePaul or Loyola," he said. "It's very exciting in my career to work for both of them, but what is interesting about Loyola is that it's in a period of positive change and revitalization. It's also quite exciting to be in a group of new administrators who are eager to tackle these issues."

"I plan on transferring my allegiance from the Blue Demons over to the Ramblers," he said with a chuckle.

Kelly resides in Mt. Prospect, Ill., with his wife, Doreen. They have twin four-year-old girls, Bridget and Lora, and a two-year-old boy, Emmett.



GUEST STARS—HRIR welcomes visiting Polish professors—Loyola Institute for Human Resources and Industrial Relations (HRIR) faculty members Sept. 30 welcomed two professors from the University of Gdansk, Poland—Jacek Grodzicki and Sylwiusz Retowski—who will teach classes at Loyola during the fall semester. HRIR is using a U.S. Department of Labor grant to duplicate its successful labor relations and conflict resolution program in Poland. (Bottom row, from left) Pat Simpson, Jacek Grodzicki, Sylwiusz Retowski, Gerard Farias. (Top row, from left) Art Malinowski, Linda Stroh, Homer Johnson, Dow Scott, Les Dennis, Suzy Fox and Arup Varma.